

**SPACE COAST RUNNERS
MINUTES OF SEPTEMBER 20, 2010 MEETING**

Board Members / Officers Present: Carol Ball, Cedric Ching, Linda Cowart, Nick Flint, Tammy Foster, Dave Hernandez, Robin Hernandez, Mo Johnson, Mary Ramba, Loran Serwin, Charlie Van Etten, Tristan Webbe, Marlene White

Board Members / Officers Absent: Cyndi Bergs, Ed Springer, Dick White, Marty Winkel, Christy Zieres

I. Meeting Called to Order: 7:00 PM, by Tammy Foster, vice president

II. Review / Modify Agenda:

- Holy Name of Jesus race (Marlene)
- Prices for Hand Truck (Dave)
- Chamber of Commerce (Tammy/Linda)

III. Changes to Last Month's Minutes: (submitted electronically by C. Ball) no changes

- **MOTION:** Dave Hernandez made a motion to accept last month's minutes. Mo Johnson seconded. Motion passed.

IV. Treasurer's Report: – Carol

A. SCR Cash Balance Forward from July 31, 2010 (adjusted):	\$12,063.83
B. SCR Total Deposits for August 2010:	\$1,920.00
C. SCR Total Disbursements for August 2010:	\$940.05
D. SCR CD	\$5000.00
E. SCR Total Balance as of August 31, 2010:	\$18,043.78
F. SCR Open Invoice Balance as of August 31, 2010:	\$250.00

Notes: deposits were primarily memberships, \$150.00 check received at meeting for an invoice item; website domain host moved to a newer server, and fee reduced from \$25 to \$10.

V. Guests: Ty Bowen

VI. Old Business

- A. Brevard Races since last meeting
1. 08/21/2010: Running on Island Time 5K – SCR #1
 - 333 finishers (191 women, 142 men)
 2. 08/28/2010: Get Up and Go 5K & 10K
 - 5K: 129 finishers (65 women, 64 men)
 - 10K: 80 finishers (37 women, 43 men)
 3. 08/28/2010: Space Coast Jamboree 5K
 - 287 finishers (132 women, 155 men)
 4. 09/04/2010: Wickham Park Jamboree 5K
 - 427 finishers (192 women, 235 men)
 5. 09/12/2010: Sisters Run 5K
 - 258 finishers (171 women, 87 men)
 6. 09/18/2010: Turtle Krawl 5K
 - 551 finishers (369 women, 182 men)
 - race has grown from <100 runners to 551!
 - Running Zone managed the race this year.
 - lots of advertisement on Facebook, Hometown News, etc.
 7. 09/18/10 – MC Champions Club 5K
 - 168 finishers (83 women, 85 men)

VII. New Business

A. Budget (Mo)

- Mo sent electronically a copy of the SCR budget rev.10 to Board members for review.
- Space Coast Classic 15K
 - Estimated expenditures for the race include an extra \$1000 because its 25th anniversary giveaway (bags).
 - The race has no sponsorship.
 - Its registration was increased \$3 this year but could be increased (\$20-\$25) next year.
 - **ACTION ITEM:** Marlene to send information about a bag provider to Tammy and Cyndi.
- Change to SCR Budget rev.10: add \$300 expenditure of ROY Overall cash prizes (\$150 each).
- **ACTION ITEM:** Carol to send Robin sponsorship registration form. (Update 09/21/10: Carol electronically sent sponsorship letter to Board Members.)
- **MOTION:** Dave made a motion for the Board to accept the SCR Budget with the changes discussed at the meeting. Tristan Webbe seconded. Motion passed. (Update 09/22/10: Mo electronically sent SCR Budget rev.11 to Board Members)

B. Hurricane Electric Fee – Loran/Carol

- (discussed during Treasurer’s report) reduction of website domain host fees unknown sooner because Barry Jones was the company’s single-point of contact. Contact changed to Loran Serwin.

C. Charitable Contributions for FLRunners

- The FLRunners Invitational 11 coming up October 1-2, 2010 in Titusville. Discussion of SCR sponsorship skipped.

D. Health First Fitness Weekend Expo booth

- The Health First Fitness Weekend Expo – October 2, 2010, 1:00pm-4:00pm at the Eau Gallie Civic Center. SCR to have a booth.
- **ACTION ITEM:** SCR volunteers: Dave Hernandez 1:00pm-4:00pm, Marlene White 1:00pm-2:30pm, Tammy Foster 2:30pm-4:00pm.
- **ACTION ITEM:** Marlene to pick up SCR display from Cyndi and bring to Health First Fitness Weekend Expo.
- Giveaways? Raffle for a free race entry?

E. Marathon Meeting Report

- From Space Coast Marathon Update (from hard copy distributed by Don & Denise Piercy):
 - Registrations as of Sept. 19th, 2010:

	<u>2010</u>	<u>2009</u>	<u>Change</u>	<u>% Change</u>
Half Marathon	630	745	(116)	(15.5%)
Marathon	470	347	123	35.4%
Total	1100	1092	7	1%

- Dinner Status as of 9/19/10: 207 registered, 350 capacity (59% full)
- 22 booths available at SCM Expo: Running Zone (3), Publix (2), race shirt distribution (1)...
- Sponsor Update: \$22K+ cash, \$26K+ in-kind
- Pace Teams Set – 15 total pace teams, this year’s pace teams supporting both half & full.
- Medals, Towels, and Half Marathon Flags received.
- Volunteer assignments to be worked on in Sept., requirements to be finalized in Oct.

F. Space Walk of Fame – Marty

- (shelved to next month’s Board meeting)

G. Space Coast Classic 15K – November 6th, 2010

- Volunteers needed.
- **ACTION ITEM:** Dave Hernandez to submit paperwork for course re-certification.
- **ACTION ITEM:** Marlene White to ask Dick White if he can set up mile markers and water stations.

H. Socials

• September Social Report

- 17 people showed up for the September Fun Run/Walk/Social at Rusty’s in the Cove at Port Canaveral (September 16th, 2010).
- There were 11 door prizes, 4 of which were from Rusty’s., and the food was excellent.

• October Social

- Update 9/21/10: Tammy contacted Hernan Garcia from daddyultraruns.com
“I contacted Hernan and he is interested in doing the social with us on Wednesday October 20. He suggested that we do the after run social at Murdoch’s for the appetizers, etc.”

- I. Race Timing-Upcoming Events
- Mo Johnson electronically sent the Board a list of upcoming races that may need SCR timing services support/volunteers.
 - The following is a list of races for which volunteers were found at this Board meeting:
 - 10/30/10 – Fall Into Winter (Cocoa Beach) – Tammy Foster, Carol Ball; Equipment - Marlene
 - *11/11/10 – BSYO Freedom Fun Run – Dave Hernandez
 - 11/25/10 – Art Festival Turkey Trot (Cocoa Beach) – Marlene White, Dave & Robin Hernandez
 - 12/04/10 – Reindeer Dash & Jingle Bell Walk (Viera) – Dave Hernandez, Cedric Ching
 - **ACTION ITEM:** Dave Hernandez to check to see if Running Zone is providing race management (timing) for the BSYO Freedom Fun Run. **Update: RZ is NOT timing, just providing packet pickup.**
 - **MOTION:** Mo Johnson made a motion to loan the SCR timing equipment to Marty Winkel with the requirement that Marty provides the club with a COAI. Linda Cowart seconded. Motion passed.
- J. Holy Name of Jesus race (Marlene)
- Marlene White mentioned the possibility of the Holy Name of Jesus 5K on December 4, 2011. Contract is needed.
 - There is another race that morning – Reindeer Dash & Jingle Bell Walk – that would get priority on timing services. **Update: Marty to provide timing services and equipment**
 - **ACTION ITEM:** Marlene White to contact Beth Rieder to get the status of this race.
- K. Prices for Hand Truck (Dave)
- Dave Hernandez provided the Board with a couple options for hand trucks: a \$149 hand truck from Lowe's and a \$199 hand truck from Home Depot. The Lowe's option had a greater weight capacity, inflatable tires, and better configuration options.
 - **MOTION:** Carol Ball made a motion to allow Dave Hernandez to purchase the mentioned \$149 hand truck from Lowe's. Tristan Webbe seconded. Motion passed.
- L. Chamber of Commerce Events (Tammy/Linda)
- Tammy Foster noted that she has seen the SCR advertisements in the Coffee News.
 - **ACTION ITEM:** Board members to send Tammy Foster ideas for topics to cover in radio ads.
 - The Cocoa Beach Area Chamber of Commerce (CBACC) is offering a seminar for non-profit organization (\$2,500 value) that runs monthly for 8 months. Challenge for SCR is to find a Board member who would be able to schedule and dedicate the time.
 - There is a Spring event that offers member organizations 30 seconds to advertise to fellow potential sponsors.
 - Update 09/20/10: Linda Cowart forwarded the CBACC E-Newsletter to the Board.
- M. Brevard Races before next meeting (09/20/10-10/18/10)
1. 09/25/10 (7:30am) – Heart Run/Walk 4-Miler – Space Coast Stadium – Viera
 2. 09/25/10 (5:00pm) – Long Doggers Beach Challenge 5K – Beach across from Long Doggers (1 mile north of 192 on A1A)– Indialantic
 3. 10/02/10 (7:30am) – Pirate Plunder 2-Miler – Eau Gallie Civic Center – Melbourne
 4. 10/02/10 (9:30am) – Salty Dog Kids' Duathlon – Eau Gallie Civic Center – Melbourne
 5. 10/03/10 (7:15am) – Health First Triathlon – Pineapple Park – Melbourne
 6. 10/15/10 (6:30pm) – Pumpkins in the Park 5K – Riverside Park – Cocoa Village
 7. 10/16/10 (8:00am) – Chain of Lakes 5K – Chain of Lakes Park – Titusville – SCR #2 / TRS #2
- N. Action Items:
- (from VII.A.) Marlene to send information about a bag provider to Tammy and Cyndi.
 - (from VII.A.) Carol to send Robin sponsorship registration form. (Update 09/21/10: Carol electronically sent sponsorship letter to Board Members.)
 - (from VII.D.) SCR volunteers: Dave Hernandez 1:00pm-4:00pm, Marlene White 1:00pm-2:30pm, Tammy Foster 2:30pm-4:00pm.
 - (from VII.D.) Marlene to pick up SCR display from Cyndi and bring to Health First Fitness Weekend Expo.
 - (from VII.G.) Dave Hernandez to submit paperwork for course re-certification.
 - (from VII.G.) Marlene White to ask Dick White if he can set up mile markers and water stations.
 - (from VII.I.) Dave Hernandez to check to see if Running Zone is providing race management (timing) for the BSYO Freedom Fun Run.
 - (from VII.L.) Board members to send Tammy Foster ideas for topics to cover in radio ads.

O. Summary of Motions

- (from III.) Dave Hernandez made a motion to access last month's minutes. Mo Johnson seconded. Motion passed.
- (from VII.A.) Dave made a motion for the Board to accept the SCR Budget with the changes discussed at the meeting. Tristan Webbe seconded. Motion passed. (Update 09/22/10: Mo electronically sent SCR Budget rev.11 to Board Members)
- (from VII.I.) Mo Johnson made a motion to loan the SCR timing equipment to Marty Winkel with the requirement that Marty provides the club with a COAI. Linda Cowart seconded. Motion passed.
- (from VII.K.) Carol Ball made a motion to allow Dave Hernandez to purchase the mentioned \$149 hand truck from Lowe's. Tristan Webbe seconded. Motion passed.

VIII. **Next Meeting:** Monday, October 18th, 2010, Merritt Island ProHealth HealthPlex, @ 7:00 PM

IX. **Meeting Adjourned:** 8:30 PM